

# 2020 COMMUNITY PARTNERSHIP DAY

COMMUNITY PARTNERSHIP DAY/OCTOBER 2020: Restoration Housing's Community Partnership Day (CPD) bring volunteers together to beautify the landscaping at properties managed by Restoration Housing. For 2020, this event will be limited to staff and their families, but sponsors will still receive ample recognition through email marketing and social media.

Yes! I would like to sponsor Restoration Housing's 2020 Community Partnership Day at the following level (deadline October 2, 2020):

PRESENTING SPONSOR - \$500 (1 AVAILABLE/FULFILLED)

SUPPORTING SPONSOR - \$250

CONTRIBUTING SPONSOR - \$100

My sponsorship is  Monetary  In-Kind Donation of Materials and/or Services

Description, monetary value, and date available of in-kind donation: \_\_\_\_\_



## RESTORATION HOUSING

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_

### METHOD OF PAYMENT:

Check (make checks payable to *Restoration Housing*)  Please send invoice.

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### MAIL OR EMAIL TO:

Restoration Housing, Attention Maribeth Mills  
1116 Main Street SW, Suite B  
Roanoke, Virginia 24015  
maribeth@restorationhousing.org

\*Logo provided in .jpeg format no later than October 2, 2020

### CHECKLIST (OFFICE USE ONLY)

- \_\_\_\_ Completed application form
- \_\_\_\_ Payment or in-kind donation received
- \_\_\_\_ Logo provided in .jpeg format
- \_\_\_\_ Sponsorship recognition fulfilled
- \_\_\_\_ Donation recorded/thank you letter mailed

# 2020 COMMUNITY PARTNERSHIP DAY

## PRESENTING SPONSOR/\$500 (1 AVAILABLE)

As a Presenting Sponsor of Community Partnership Day, your company will receive recognition as the top-level sponsor through mention and/or logo placement on all media coverage; at the event; and on Restoration Housing's website, e-newsletter, and social media pages.

- Logo placement, text recognition, or name mention in all announcements (e.g. media coverage, social media posts, email blasts) associated with the event.
- Verbal recognition in video taken during the event.
- Text recognition in Restoration Housing's e-newsletter and social media pages with hyperlink to your business's page.
- Logo placement\* on 'Events' page of Restoration Housing's website with hyperlink to your business's page.
- Logo placement\* on poster at the event.

## SUPPORTING SPONSOR/\$250

As a Supporting Sponsor of Community Partnership Day, your company will receive recognition through name mention and/or logo placement at the event as well as on Restoration Housing's website, e-newsletter, and social media pages.

- Logo placement\* on 'Events' page of Restoration Housing's website with hyperlink to your business's page.
- Text recognition in Restoration Housing's e-newsletter and social media pages with hyperlink to your business's page.
- Logo placement\* on poster at the event.

## CONTRIBUTING SPONSOR/\$100

As a Supporting Sponsor of Community Partnership Day, your company will receive recognition through name mention and/or logo placement at the event.

- Group recognition in Restoration Housing's e-newsletter and social media pages with hyperlink to your business's page.
- Logo placement\* on poster at the event.

*\*Logo size corresponds to sponsorship level.*

*Restoration Housing is a 501c3 nonprofit organization. Donations are eligible for a tax deduction to the extent allowed by the law. In-kind donations are welcome with recognition corresponding to monetary value. Sponsors are also encouraged to invite employees to volunteer their time at Community Partnership Day! Please let us know if anyone from your company plans to participate.*

# BACKGROUND & STATISTICS

## WHO WE ARE:

Restoration Housing is a 501(c)3 non-profit community-based developer with a focus on historic preservation of architectural resources for the social benefit of low-income communities.

## WHAT RESTORATION HOUSING DOES:

Restoration Housing's main objective is to help low to moderate income, hardworking adults provide safe, secure, comfortable homes for themselves and their children through the redevelopment of existing buildings within Roanoke's Historic Districts. This not only benefits the family in question, but supports healthy, sustainable neighborhoods by reducing blight and vacancy which increases property values and deters vandalism and crime. Restoration Housing also undertakes community impact projects which provide affordable rental options for nonprofit organizations seeking to expand services in low to moderate income neighborhoods as well as providing consulting services to mission-minded developers, nonprofits, and government entities.

## HOW OUR MODEL WORKS:

Restoration Housing's development projects work on a unique model combining historic tax credits, in-house schematic drafting, tax credit syndication, and construction management. Through this model, we are able to support preservation, provide affordable rental options, and strengthen families and communities. Ultimately, our developments are intended to enhance both timeless buildings and sustainable neighborhoods.

Each development project offers affordable rents based on the needs of the surrounding neighborhood, whether they be workforce (slightly below Market Rate) or low-income (60% of the Area Median Income). Accomplishments to date include:

- Renovation of 530 Day Avenue providing housing to two-limited income families.
- Renovation of 1018 Patterson Avenue providing housing for two low-income families.
- Renovation of Villa Heights, providing affordable rental space for nonprofits serving limited income families.
- Construction commenced in Fall 2019 on 326 Dale Avenue and will provide four Permanent Supportive Housing units to previously homeless individuals.

## OUR PARTNERS:

We are proud to partner with the following organizations from the Roanoke Valley. They each share our mission to invest in our community by providing affordable housing opportunities to families in need. Together, we are better able to serve the community and create healthy, sustainable neighborhoods.

- Family Promise of Greater Roanoke
- Council of Community Services
- Virginia Housing and Development Authority
- Roanoke Valley Preservation Foundation
- Roanoke Redevelopment and Housing Authority
- ARCH Services