

ROANOKE VALLEY GIVES P2P FUNDRAISER

Restoration Housing is in need of P2P (Peer to Peer) Fundraisers for Roanoke Valley Gives Day 2020! Overseen by the Community Foundation Serving Western Virginia (formerly Foundation for Roanoke Valley), RV Gives is a 24-hour period of giving designed to inspire and grow philanthropy across the Roanoke Valley. As an engaged supporter of our work, we feel you would be a wonderful ambassador of Restoration Housing on this day. Becoming a P2P Fundraiser for Restoration Housing is a great way to extend our reach into the community and lend credibility to our organization through your personal support. It only takes a few minutes to set up a page and share through email or social media. Fundraising pages may be created any time up until RV Gives Day on March 18, 2020.



RESTORATION HOUSING

INSTRUCTIONS

1. Visit Restoration Housing RV Gives page at www.rvgives.org/organizations/restoration-housing and click the orange *Fundraiser* button.
2. Input first name, last name, email address, and new password. An orange banner will appear at the top of your screen. Selected *Manage Fundraiser* to set up your personal fundraising page.
3. Use the P2P Toolkit to customize your page with text and images. Please feel free to use any image on Restoration Housing's website or social media pages. Additional guidance on completing your personal fundraising page may be found at www.rvgives.org/info/fundraisers-toolkit.
4. Once your fundraising page is complete, simply copy and paste your custom fundraising URL to share with friends and family through email and social media.
5. Fundraising may begin as early as March 9, 2020 at 12:00 a.m. and runs through 11:59 p.m. on March 18, 2020.

Please let us know if you have any questions or are having difficulty setting up your page. Thank you and happy fundraising!

SAMPLE 'ASK' TEXT

Roanoke Valley Gives Day is fast approaching! This annual event encourages those who live, work, and play in the Roanoke Valley to invest in nonprofit organizations making a difference locally. I am proud to support the work of Restorations Housing and am hoping to raise [insert fundraising goal] in support of their mission.

Restoration Housing is a wonderful organization making a big difference right here in Roanoke by developing affordable rental properties for the benefit of limited-income families through the rehabilitation and preservation of neglected architectural resources. [Insert personal story of what connected you to Restoration Housing's mission.] To learn more about Restoration Housing, visit their website at www.restorationhousing.org or Facebook page at www.facebook.com/restorationhousing.

I hope you will join me in supporting what I believe is an incredibly valuable organization! To donate, simply go to [insert custom fundraising URL] and make your donation now through 11:59 p.m. on Wednesday, March 18, 2020!

RESTORATION HOUSING

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