

2019 RV GIVES FUNDRAISER

Restoration Housing is need of fundraisers for Roanoke Valley Gives Day 2019! Overseen by the Community Foundation Serving Western Virginia (formerly Foundation for Roanoke Valley), RV Gives is a 24-hour period of giving designed to inspire and grow philanthropy across the Roanoke Valley. As an engaged supporter of our work, we feel you would be a wonderful ambassador of Restoration Housing on this day. Becoming a fundraiser for Restoration Housing is easy, extends our reach into the community, and gives us increased credibility with new donors. Fundraising pages may be created any time up until RV Gives Day on March 13, 2019.



RESTORATION HOUSING

INSTRUCTIONS

1. Visit Restoration Housing RV Gives page at <https://rvgives.givebig.org/c/rvgives/a/restorationhousing> and click *Become A Fundraiser* on the right side of the page.
2. Input first name, last name, and email address. A verification code will be emailed to you from RV Gives.
3. Select the link in the email and input email and verification code to complete your registration.
4. Select a profile name and create a password. Select your profile name carefully. This will become your custom fundraising URL and cannot be changed once submitted.
5. You will now be able to login to your RV Gives fundraising page by selecting the login button (white circle with orange stripes) in the top right corner of the RV Gives homepage at <https://rvgives.givebig.org/c/rvgives/>.
6. Click on 'settings' and customize your page by adding a fundraising target, summary of why you support Restoration Housing, and images (feel free to use Restoration Housing's images from our social media pages). A good template may be found at <https://www.gagives.org/c/GGD/a/dressforsuccessatlanta/p/PamTiptonThierry/>.
7. Simply copy and paste your custom fundraising link to share with friends and family through email and social media.

A great video with step by step instructions on setting up your fundraiser page may be found at <https://rvgives.givebig.org/c/rvgives/p/nonprofittoolkit/>. Please let us know if you have any questions or are having difficulty setting up your page. Thank you and happy fundraising!

SAMPLE 'ASK' TEXT

Tomorrow is Roanoke Valley Gives Day! This annual event encourages those who live, work, and play in the Roanoke Valley to invest in nonprofit organizations making a difference locally. I am proud to support the work of Restorations Housing and am hoping to raise [insert fundraising goal] in support of their mission.

Restoration Housing is a wonderful organization making a big difference right here in Roanoke by providing dignified rental housing to limited-income families through the rehabilitation and preservation of neglected architectural resources. [Insert personal reason why Restoration Housing is important to you.] To learn more about Restoration Housing, visit their website at www.restorationhousing.org or Facebook page at www.facebook.com/restorationhousing.

I hope you will join me in supporting what I believe is an incredibly valuable organization! To donate, simply go to [insert custom fundraising URL] and make your donation now through 11:59 p.m. on Wednesday, March 13, 2019!

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