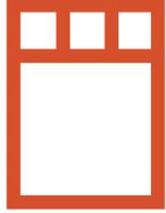


2018 PRESERVE LUNCHEON SPONSORSHIP

2018 PRESERVE LUNCHEON /SEPTEMBER, 13 2018: The annual luncheon is Restoration Housing's main fundraising event. Hosted at the historic Fitzpatrick Hall in downtown Roanoke, this event brings together our wonderful supporters to enjoy a sit-down meal, guest speaker, and silent auction. Event sponsors receive ample recognition corresponding to their level of support.

Yes! I would like to sponsor Restoration Housing's 2018 PreSERVE Luncheon at the following level (deadline August 17, 2018):

- PRESENTING SPONSOR - \$2,500 (1 AVAILABLE – PINNACLE FINANCIAL PARTNERS)
- SUPPORTING SPONSOR - \$1,750
- CONTRIBUTING SPONSOR - \$1,000
- TABLE SPONSOR - \$650



RESTORATION HOUSING

Restoration Housing is a 501c3 nonprofit organization. Donations are eligible for a tax deduction to the extent allowed by the law.

CONTACT INFORMATION

Contact Name: _____

Business/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Web Address: _____

*Please email a copy of your logo in .jpeg format to maribeth@restorationhousing.org.

METHOD OF PAYMENT:

Check (make checks payable to *Restoration Housing*)

Credit Card ___ VISA ___ AMEX ___ Discover ___ MasterCard

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Total Amount Charged: _____

Signature: _____

MAIL OR EMAIL TO:

Restoration Housing, Attention Maribeth Mills
1116 Main Street SW, Suite B
Roanoke, Virginia 24015
maribeth@restorationhousing.org
540.797.0819

CHECKLIST (OFFICE USE ONLY)

- ___ Completed application form
- ___ Check received
- ___ Logo provided in .jpeg format
- ___ Recognition complete

2018 PRESERVE LUNCHEON SPONSORSHIP

As a 2018 PreSERVE Luncheon sponsor, your company will receive abundant recognition through our marketing efforts. Pre-approved in-kind donations are also welcome with recognition corresponding to the monetary value of the service, material, or product provided (see '2018 In-Kind Donation' sponsorship form). Each sponsorship level includes a table of 8 seats. Unused seats may be given back to Restoration Housing to resell.

	PRESENTING SPONSOR	SUPPORTING SPONSOR	CONTRIBUTING SPONSOR	TABLE SPONSOR
Text recognition or name mention in all media coverage (e.g. television, radio, newspaper).	X			
Opportunity to present/speak at the event.	X			
Text recognition or logo placement in on-line calendar listings.	X			
Text recognition or logo placement on mailed (265 addresses) and e-mailed (290 subscribers) event invitations.	X			
Individual recognition in Restoration Housing's "Sponsor Spotlight" feature in e-newsletter and on social media page including logo placement and bio.	X	X		
Verbal recognition during announcements at the event.	X	X	X	
Logo placement (Presenting/Supporting) or text recognition (Contributing) on 'Events' page of Restoration Housing's website.	X	X	X	
Logo placement or text recognition in event program (160 printed). Presenting Sponsor: On front of event program in addition to full page advertisement. Supporting Sponsor: Half page advertisement. Contributing Sponsor: Quarter page advertisement.	X	X	X	
Logo placement (Presenting/Supporting/Contributing) or text recognition (Table) on scrolling slide presentation at the event. Logo size corresponds to sponsorship level.	X	X	X	X
Reserved seating for 8 at luncheon with table recognition.	X	X	X	X
Opportunity for product placement in 'swag bag' provided to each guest.	X	X	X	X

BACKGROUND & STATISTICS

WHO WE ARE:

Restoration Housing is a 501(c)3 non-profit affordable housing developer with a focus on historic preservation of architectural resources for the social benefit of low-income communities.

WHAT RESTORATION HOUSING DOES:

Restoration Housing's main objective is to help low to moderate income, hardworking adults provide safe, secure, comfortable homes for themselves and their children through the redevelopment of existing buildings within Roanoke's Historic Districts. This not only benefits the family in question, but supports healthy, sustainable neighborhoods by reducing blight and vacancy which increases property values and deters vandalism and crime. Restoration Housing also undertakes community impact projects which provide affordable rental options for nonprofit organizations seeking to expand services in low to moderate income neighborhoods as well as providing consulting services to mission-minded developers, nonprofits, and government entities.

HOW OUR MODEL WORKS:

Restoration Housing's development projects work on a unique model combining historic tax credits, in-house schematic drafting, tax credit syndication, and construction management. Through this model, we are able to support preservation, provide affordable rental options, and strengthen families and communities. Ultimately, our developments are intended to enhance both timeless buildings and sustainable neighborhoods.

Each development project offers affordable rents based on the needs of the surrounding neighborhood, whether they be workforce (slightly below Market Rate) or low-income (60% of the Area Median Income). Accomplishments to date include:

- Renovation of 530 Day Avenue providing housing to two-limited income families.
- Renovation of 1018 Patterson Avenue providing housing for two low-income families.
- Acquisition of Villa Heights from the City of Roanoke launching a collaborative effort with the Boys & Girls Club of Southwest Virginia to provide an affordable rental space for the expansion of their after-school program.

OUR PARTNERS:

We are proud to partner with the following organizations from the Roanoke Valley. They each share our mission to invest in our community by providing affordable housing opportunities to families in need. Together, we are better able to serve the community and create healthy, sustainable neighborhoods.

- Family Promise of Greater Roanoke
- Council of Community Services
- Virginia Housing and Development Authority
- Roanoke Valley Preservation Foundation
- Roanoke Redevelopment and Housing Authority